

*Central Coast State Parks Association presents the*  
**Metamorphosis Award**  
for  
**Community Action**

*To honor the outstanding contributions that community members have made to the conservation and outreach efforts in support of the western monarch butterfly.*

**OUR MISSION**

The Central Coast State Parks Association (CCSPA), in partnership with the California State Parks in San Luis Obispo County, supports interpretation, education and volunteer efforts while promoting public awareness and stewardship of our natural resources and cultural heritage. Our organization is an independent 501(c)(3) non-profit. We are one of 85 similar cooperating associations across the state who work in partnership with the State Parks.

**OUR VISION**

We envision the development of a robust variety of programs focused on inclusive environmental education and interpretation in collaboration with California State Parks in San Luis Obispo County. By supporting these programs, we aim to foster a community of environmental stewards who understand the importance of our natural resources, how our society and ecosystems are interconnected and the role humans play in their preservation. By expanding audiences and increasing funding, our efforts will result in a stronger engagement within our ethnically diverse community. Together, we will recognize the importance of our connections to our State Parks and open spaces along the Central Coast, “where the land meets the ocean.”

**The Community Action Award recognizes the outstanding contributions of community members to the conservation efforts and education outreach in support of western monarchs.**

**Guidelines**

- Write a letter to the CCSPA Awards Committee outlining why the nominee deserves this award.
- Collect letters from at least three additional co-sponsors.

**Criteria**

- Nominees must meet one or more of the following:
  - Outstanding and sustained dedication to volunteerism\*
  - Significant contributions via in-kind services or direct financial sponsorship in support of the western monarch
  - Exceptional contributions with significant impact to conservation and education outreach efforts in support of the western monarch

*\* For the purposes of this award, volunteering is defined as: volunteered significant unpaid hours, contributed talents, energy and skills to help further the cause.*

**Additional Guidelines**

- Nominations should describe the attributes of the nominee as a volunteer and their demonstration of exceptional commitment, service, creativity, cooperation, or leadership. The following areas will be assessed:

- Impact and reach
  - Community engagement and inspiration
  - Challenges faced and overcome
- Nominations should include visual documentation (photos, slides, etc.).
- Nominations may come from candidates themselves, but we encourage additional letters of support.
- Nominators should know that CCSPA may sometimes award more than one person in the same year when merited.